

WHS Griffin Rites Advertising Order

WINNETONKA HIGH SCHOOL ■ 5815 NE 48TH St. ■ KANSAS CITY, MO 64119
ADVISER: LAURA WILLIAMS ■ PHONE: 816.321.5340 ■ EMAIL: LAURA.WILLIAMS@NKCSCHOOLS.ORG

Choose one of these standard ad sizes for one or more issues. Tell us when you want to run it: every issue, every other issue, once or twice — whatever. Our Staff will: update your ad each month to keep it fresh; talk to you and design the ad you want; produce the ad in our design lab at Winnetonka High School; show you the proof for your approval; schedule the ad to run in the issues you request; and send you a statement or bill you promptly.

ADVERTISING DATA

Select your ad size below. All ads are printed in full color in our newsmagazine.

<u>Sizes</u>	<u>Per Issue</u>	<u>3+ Issues each</u>	<u>All 7 Issues TOTAL</u>
Full Page (9" x 6.5")	___ \$150*	___ \$125	___ \$700**
Half Page (4.5" x 6.5")	___ \$95	___ \$85	___ \$395**
Quarter Page (3.25" x 4.5")	___ \$55	___ \$45	___ \$215**
Eighth Page (2.25" x 3.25")	___ \$30	___ \$25	___ \$125**

Submit ad text/design on another sheet of paper or email print ready ad to winnetonkanews@gmail.com.

CUSTOMER DATA

Business Name

Address/City/State/Zip

Manager or Contact Person

Signature of Person Authorizing Ad

Daytime Phone

PAYMENT DATA

\$ _____ Total Amount Paid

_____ Check Included*

_____ Cash Included (do not mail cash)

* Please make checks payable to Winnetonka HS and include your address, phone, date of birth and driver's license #.

PUBLICATION DATES & DEADLINE DATA

Oct. Edition – **Deadline Oct. 5** Nov. Edition – **Deadline Nov. 1** Dec. Edition (Holiday) - **Deadline Nov. 30**
Feb. Edition (Valentine's Issue) – **Deadline Jan. 24** March Edition (Prom/Spring Break) – **Deadline Feb. 17**
April Edition – **Deadline March 22** May Edition (Graduation) – **Deadline April 20**

To reserve newsmagazine ad space, please provide the following by the ad deadlines above:

_____ Completed Advertising Order Form

_____ Ad Photo(s) or graphic & Text

_____ OR, print-ready ad emailed digitally

ONLINE PACKAGES FOR ADS ON
WWW.TONKANNEWS.COM

***FREE** Online ad & three social media mentions to promote your business with purchase of any FULL-PAGE ad!

****FREE** Online ad & three social media mentions to promote your business with purchase of any 4+ ISSUE ads!

| **ADD** Online ad to ANY print ad for only \$25

Email Address

Yearbook Student Representative

Evening Phone

Mail or deliver to:

Winnetonka High School
Attn: Laura Williams, Yearbook (Room F6)
5815 NE 48th St.
Kansas City, MO 64119

Questions: Contact Laura Williams at 816.321.5340 or laura.williams@nkcschools.org.

_____ Check Payable to Winnetonka High School (include Dr. Lic., Date of Birth, & Phone Number)

**THANK YOU FOR YOUR SUPPORT OF
STUDENT JOURNALISM!**